

## iCommunication #7: 'the'

[https://youtu.be/utmZ\\_LM-StE](https://youtu.be/utmZ_LM-StE)

00:00

when is the not the

00:08

some teachers seem to think that it's

00:10

okay to drill the pronunciation of the

00:13

word the as ver as if the is always the

00:17

I'm here to tell you that the is not

00:20

always pronounced as the the is not the

00:25

when it comes before a vowel

00:28

when ver comes before a vowel sound it's

00:32

pronounced as thee not the for instance

00:37

the Apple the elephant the ice cream the

00:42

onion the umbrella notice that I said

00:46

it's V when it comes before a vowel

00:48

sound not a vowel letter some words

00:52

which begin with a vowel letter do not

00:55

begin with a vowel sound take unicorn

00:58

for instance unicorn begins with the

01:01

letter U but it begins with the

01:04

consonant sound yeah so the before

01:08

unicorn is the as in the unicorn it's

01:14

the same for the university the uniform

01:17

but not the unfinished symphony if no

01:22

one has ever told you this before your

01:24

English pronunciation is going to

01:26

improve dramatically from now on and

01:29

come on teachers all you have to do is

01:32

listen to yourself speaking if you want

01:34

to know how we really speak and want to

01:37

properly educate your students

01:41

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